

The atelier for the next generation of fashion brands.

Atelier Noir is an online studio that turns a photo of a garment into finished editorial imagery on a model — and short video clips — without a photo shoot. A designer uploads the product, chooses a model and a set, and receives frames ready for the online store, social media and print.

How it works

- **Upload** — a photo of the garment, flat or on a hanger.
- **Choose** — a model from the library and a set (studio, street, interior), or your own backdrop.
- **Receive** — editorial frames, and on request short clips: Reveal, Motion, 360° turn, Runway walk.

What you get

- Full commercial rights to every image and clip you generate — worldwide, royalty-free.
- Brand kits, multiple seats, export for e-commerce platforms, an API for larger teams.
- Optional human retouching (Atelier Touch) on the higher plans.
- The studio is available in 10 languages: English, Romanian, French, Italian, Spanish, German, Turkish, Polish, Dutch and Portuguese.

Five plans, one rule.

A frame costs €0.39 on Indie and down to €0.33 on Maison. Clips from €0.99 down to €0.84. Annual billing: two months free. Every plan has a fourteen-day refund. Cancel anytime.

Plan	Price / month	Frames / month	Clip credits / month	Built for
Indie	€29	60	5	For independent designers shipping their first capsule
Atelier	€89	180	30	For brands shipping a campaign every two weeks
Couture	€299	600	110	For labels dressing a full season every month
Maison	€499	1,000	200	For houses running e-commerce, social and wholesale at once
Maison Privée	€1,199	2,500	440	For groups and agencies producing for several brands

Extra frames and clip credits can be bought at the plan's unit price and never expire. Current prices: ateliernoir.ai/pricing

The company

Atelier Noir is built and operated by **Syntranova AL Ltd**, registered in Nicosia, Cyprus (HE 485824, VAT CY60296296V). Payments are processed by Stripe. Customer data is handled under the GDPR.

Press contact

press@ateliernoir.ai — interviews, comments on industry stories, additional material.

Images from this kit may be used in editorial coverage of Atelier Noir with the credit “Atelier Noir”.